



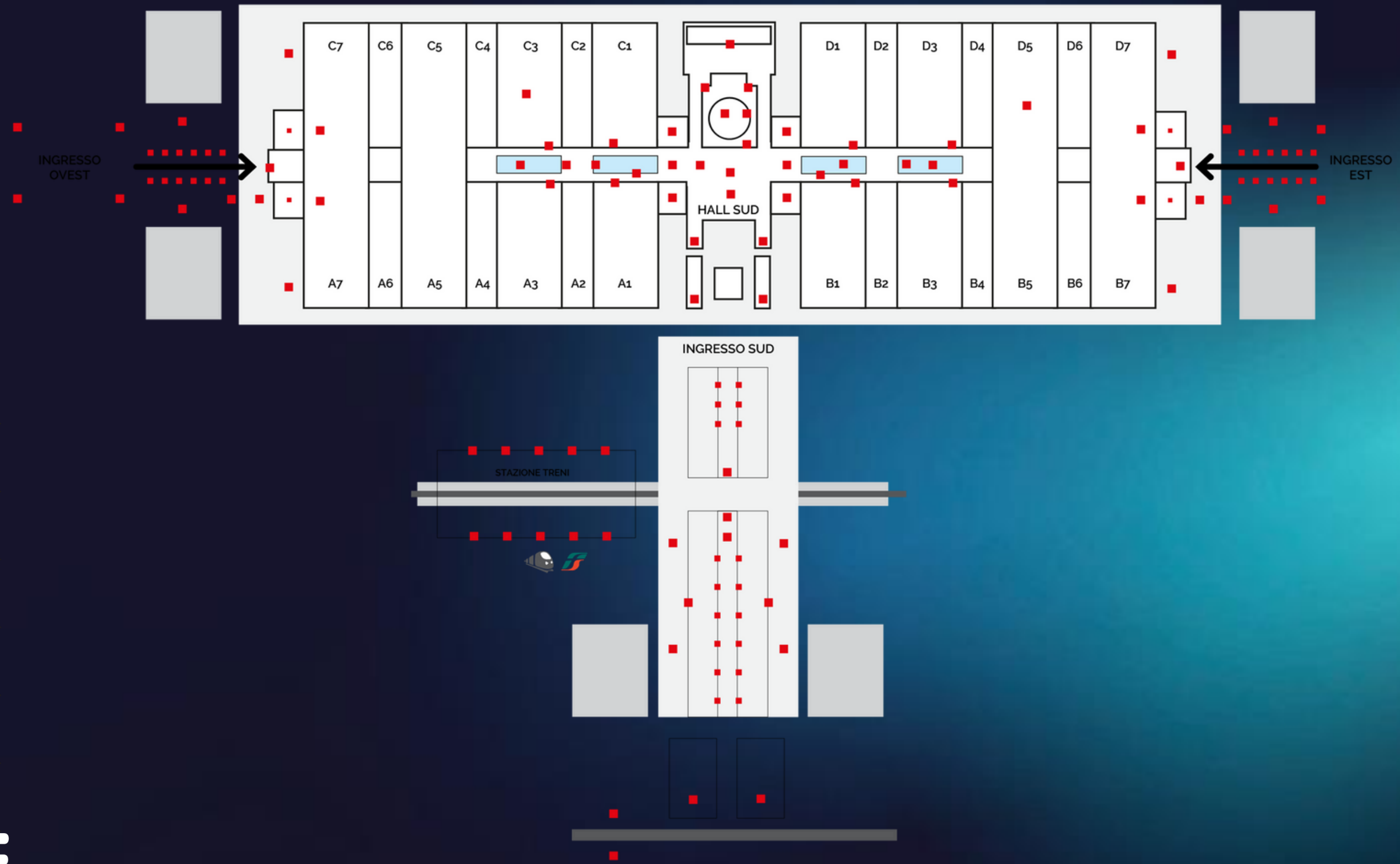
GreenTechInsights

VISIBILITY TOOLS & PACKAGES 2024

FAIRGROUNDS RIMINI



FAIRGROUNDS RIMINI



A. ENTRANCE



Located at the entrances to the SOUTH/EAST/WEST car parks, maximum visibility on entry and exit. Customisation of external panels (laminated veneer) south/east/west entrances

Technical info:

Size: 500 cm x 300cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show.

€ 3.000

IBE



A. ENTRANCE



Human height, maximum customisation, highest footfall position.
Outdoor banner– double-sided advertising panel

Technical info:

Size: 500 cm x 300cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show.



€ 700

IBE

A. ENTRANCE



Double-sided advertising panels (swans)
Replicate your message along the visitors' main access avenue.
Create your atmosphere even before they reach your stand.

Technical info:

Size: 100 cm x 130cm (wxh).

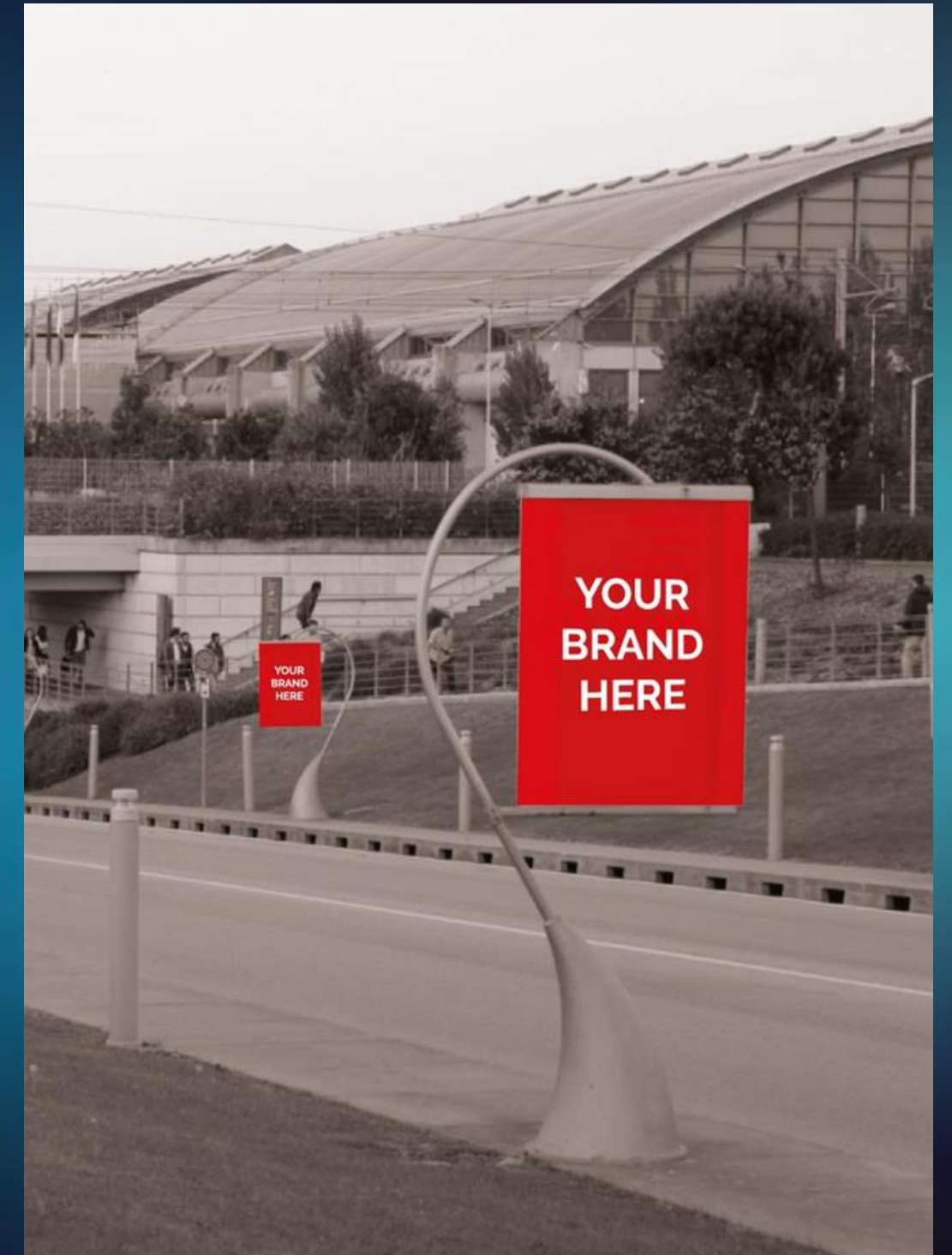
Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 30 days of the start of the show.

€ 5.000

IBE



A. ENTRANCE



Customisation of south entrance pedestrian subway: 500 metres of visibility along the pedestrian walkway leading to the SOUTH entrance.

Technical info:

Size: 123m x 0.90cm (wxh).

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 30 days of the start of the show.

€ 2.500



A. ENTRANCE



Double-sided totem, reminiscent of a railway station
Impress your future clients on arrival. Ensure visibility for all visitors coming to the exhibition centre by train.

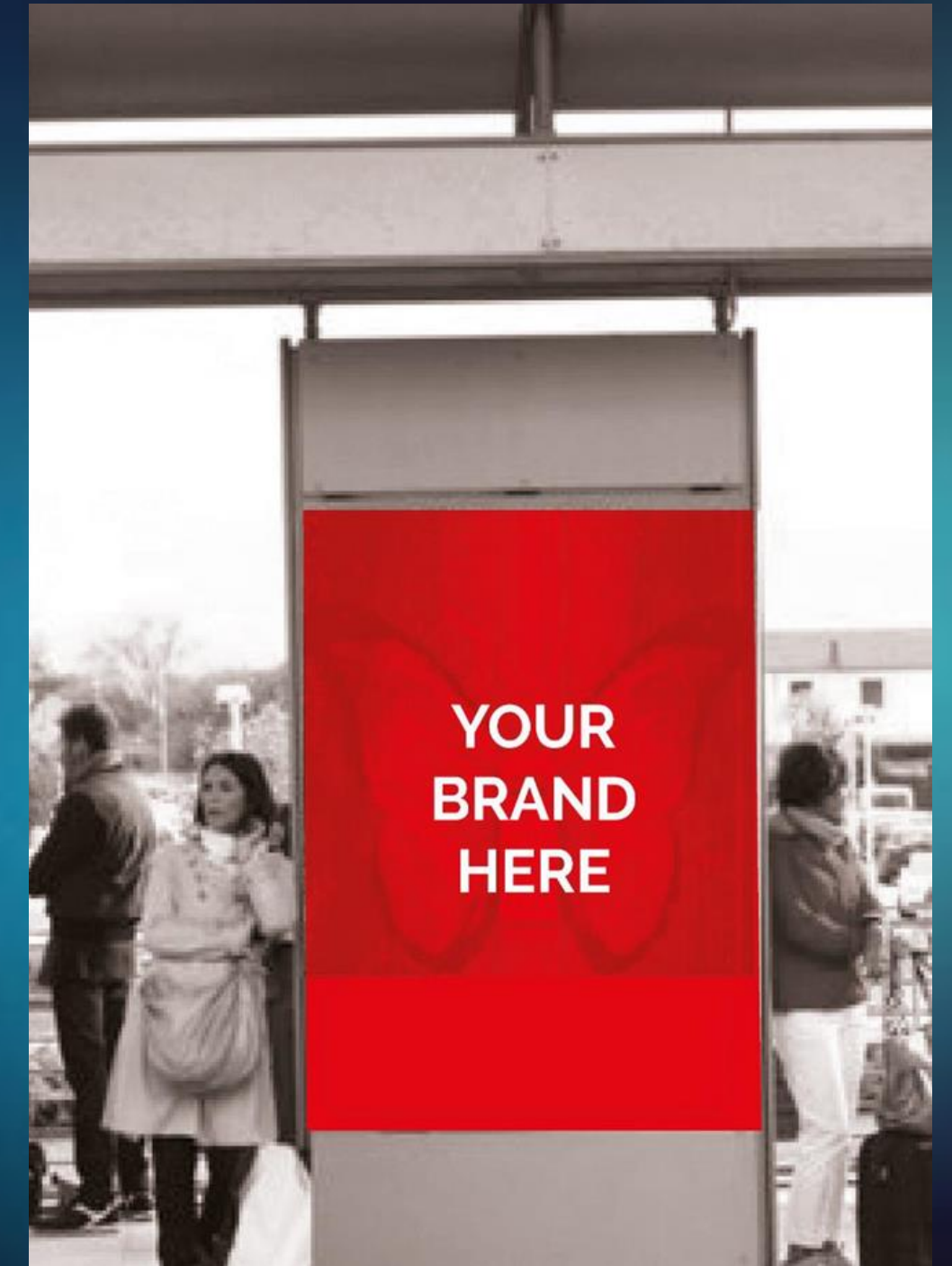
Technical info:

Size: 114cm x 168cm (wxh).

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 30 days of the start of the show.



€ 500

€ 2.000

N.5 TOTEM

IBE

A. ENTRANCE



Railway bridge advertising banner

Dress the main entrance deck in your brand colours. You will be visible to cars and pedestrians entering from the south entrance

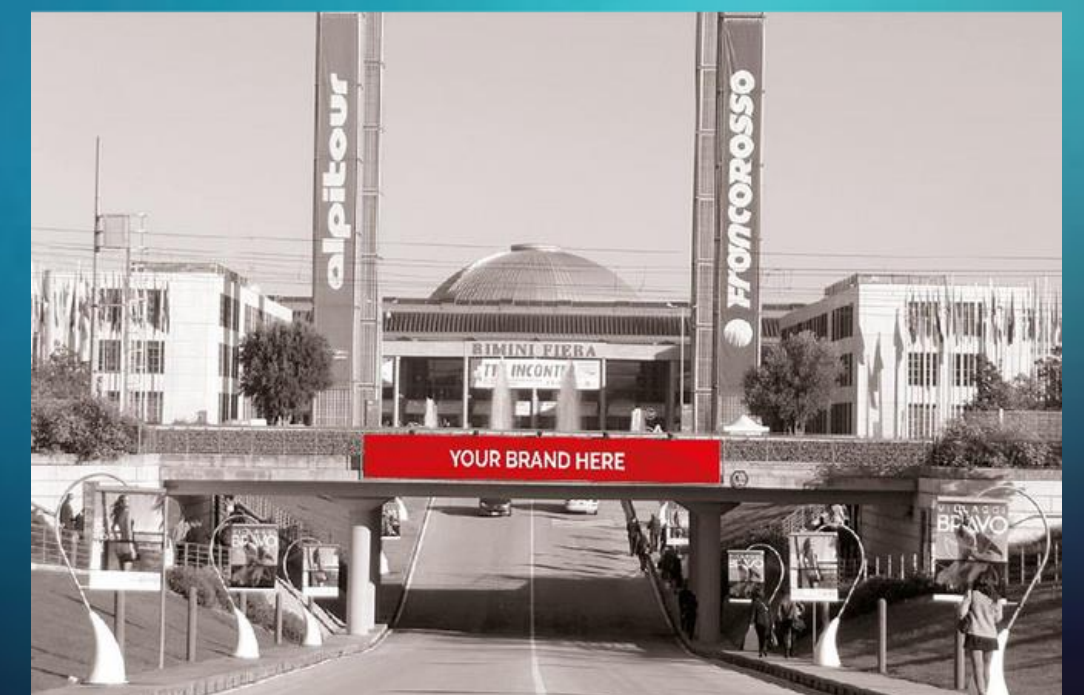
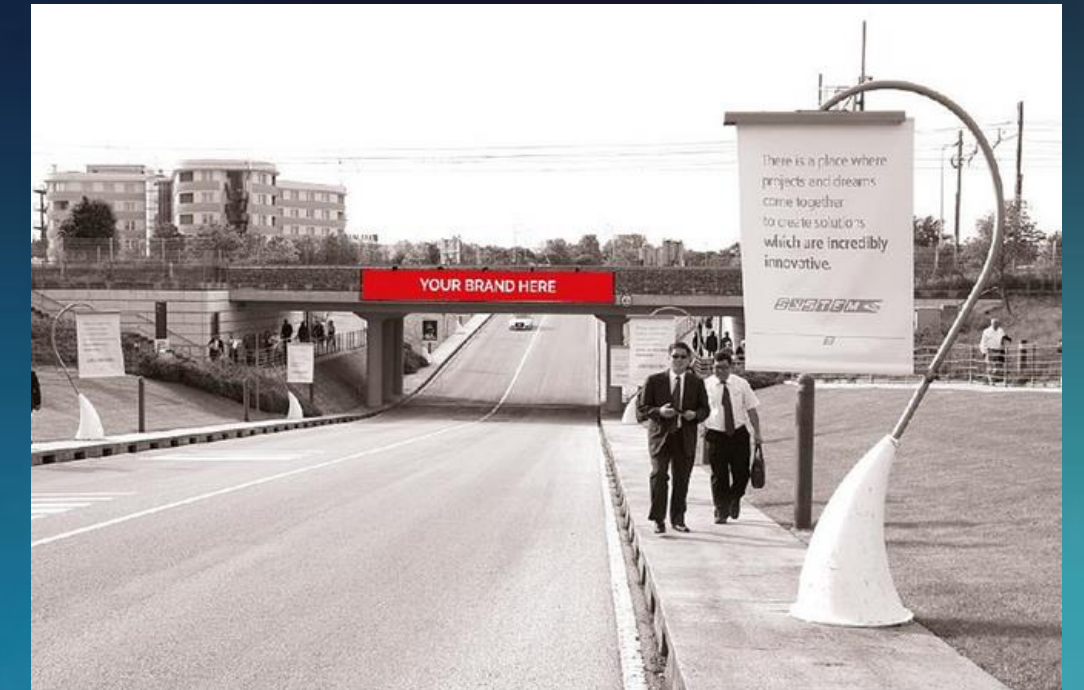
Technical info:

Size: 12m x 1.50m (wxh).

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 30 days of the start of the show.



€ 5.000

IBE

A. ENTRANCE



Customisation of tetrapylon fountain. Set the mood for the show and secure the largest space available. 25 metres high, dedicated only to you.

Technical info:

Size: 2.5m x 25m (wxh).

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 30 days of the start of the show.

€ 12.000



A. ENTRANCE



Show entrance advertising banner - south entrance to building
12 metres with your signature. Get noticed and decorate the main
entrance to the fairgrounds with your colours.

InTechnical info:

Size: 2.5m x 12 m (wxh).

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 30 days of the start of the show.



€ 5.000

IBE

A. ENTRANCE



Advertising banner, east/west show entrance

Technical info:

Size: 5m x 5m (wxh).

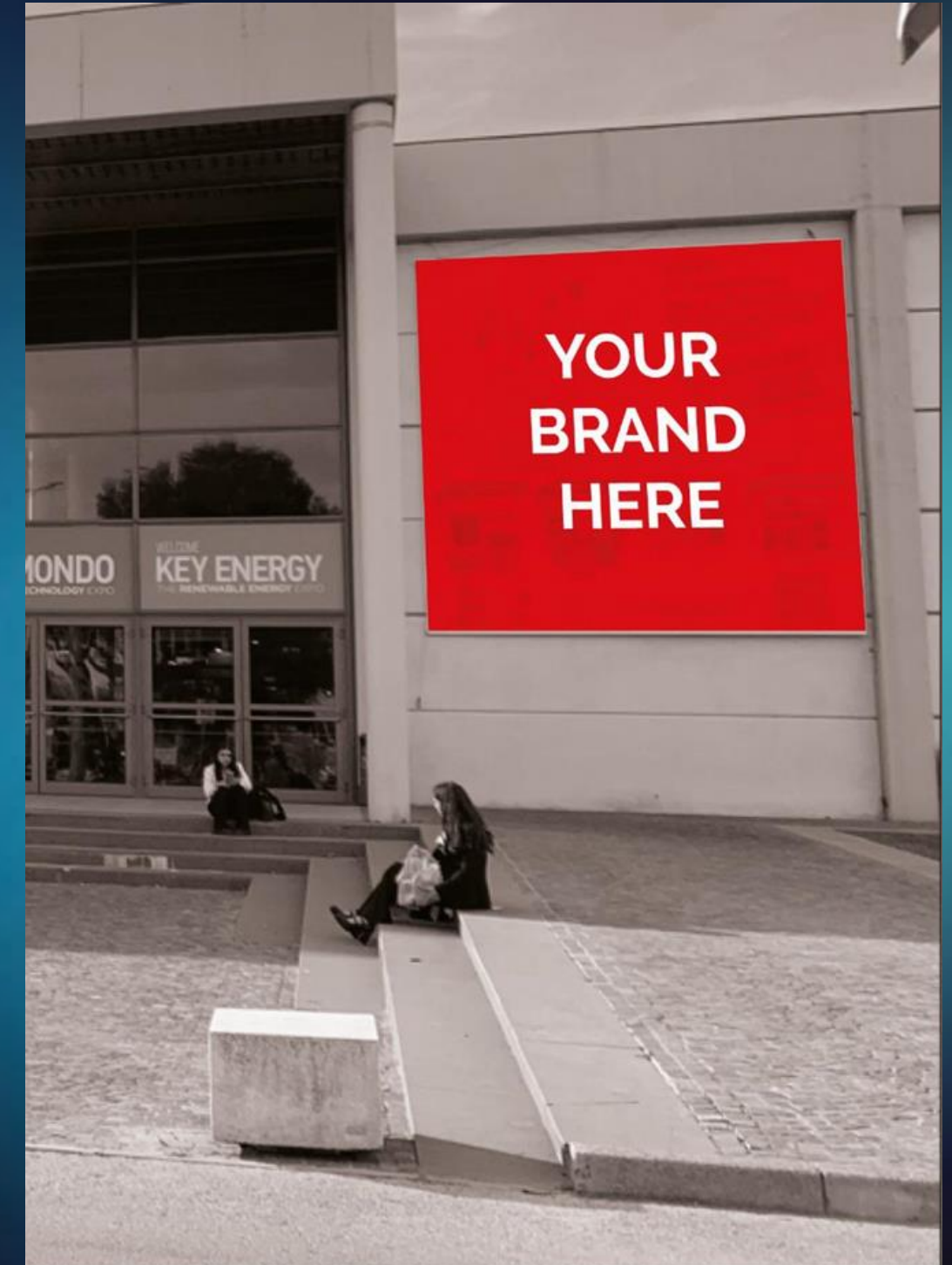
Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 30 days of the start of the show.

€ 5.000

IBE



A. ENTRANCE



Customisation of fairground entrance steps. Choose a different kind of communication, stand out where nobody expects it and escort visitors through the entrance

Technical info:

Size: 4m x 15cm (wxh).

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 30 days of the start of the show.

€ 3.000

IBE



A. ENTRANCE



Customization of revolving doors at the event entrance visible from the car parks and entrance forecourt

Technical info

Size 136cm x 220 cm (bxh).

Format: PDF high resolution customer supplied

Materials delivery:

within 30 days of the start of the show.



€ 2.5000

SOUTH
ENTRANCE



A. ENTRANCE



Customisation of revolving doors at show entrance. Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

Technical info:

Size: 136cm x 220cm (wxh).

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 30 days of the start of the show



€ 4.000



B.1 HALL AND COMMUNAL AREA



Advertising banner, bar/shop area - south hall. Reserve your space now and make your brand visible from the main hall and the service and refreshment areas.

Technical info:

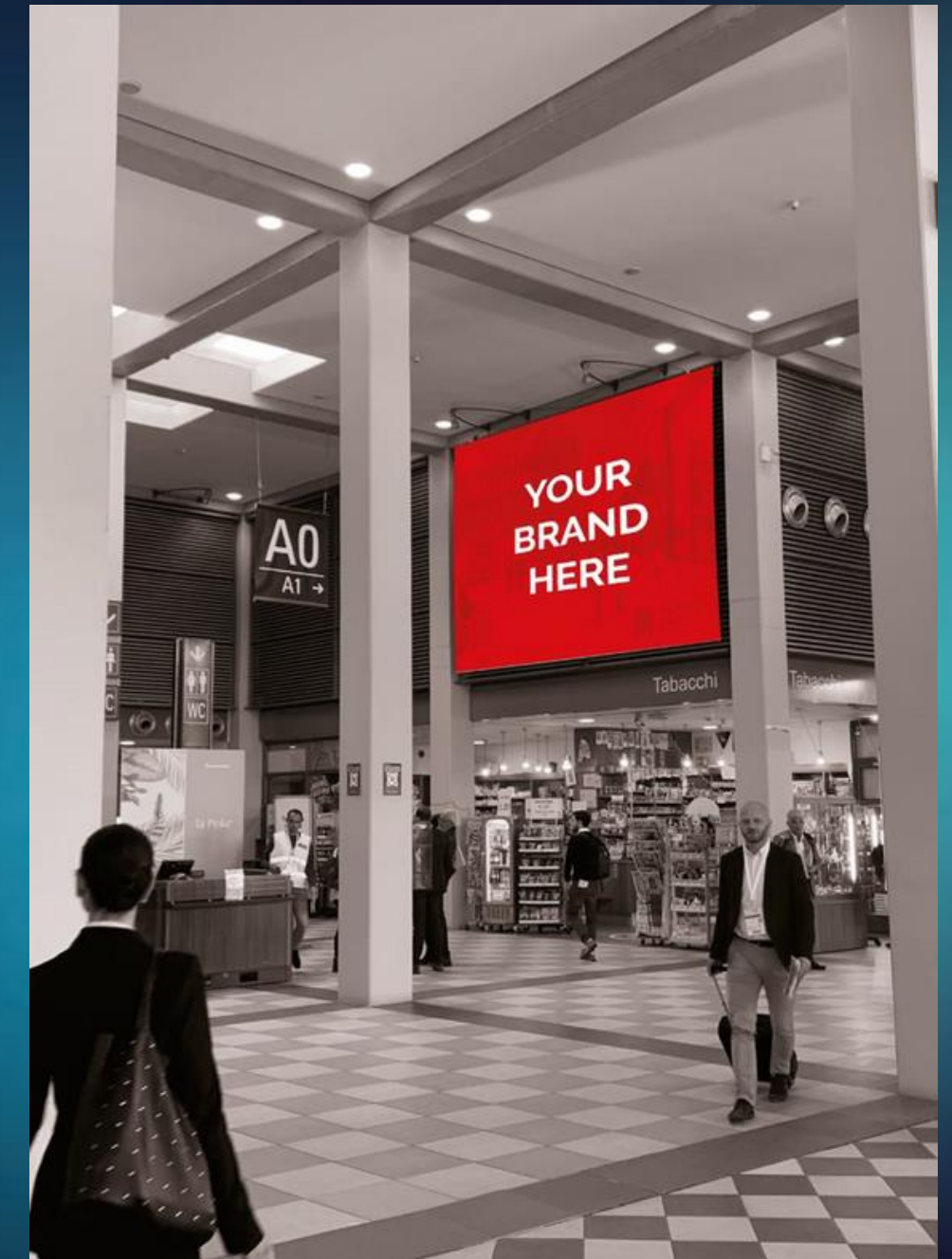
High resolution PDF file;

Size 5,2mx3,6m

resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 30 days of the start of the show



€ 3.500



B.2 HALL AND COMMUNAL AREA



Double-sided advertising banner. Promote your brand, your stand and your products by choosing an advertising space that makes you visible to everyone from the main halls and common areas.

Technical info:

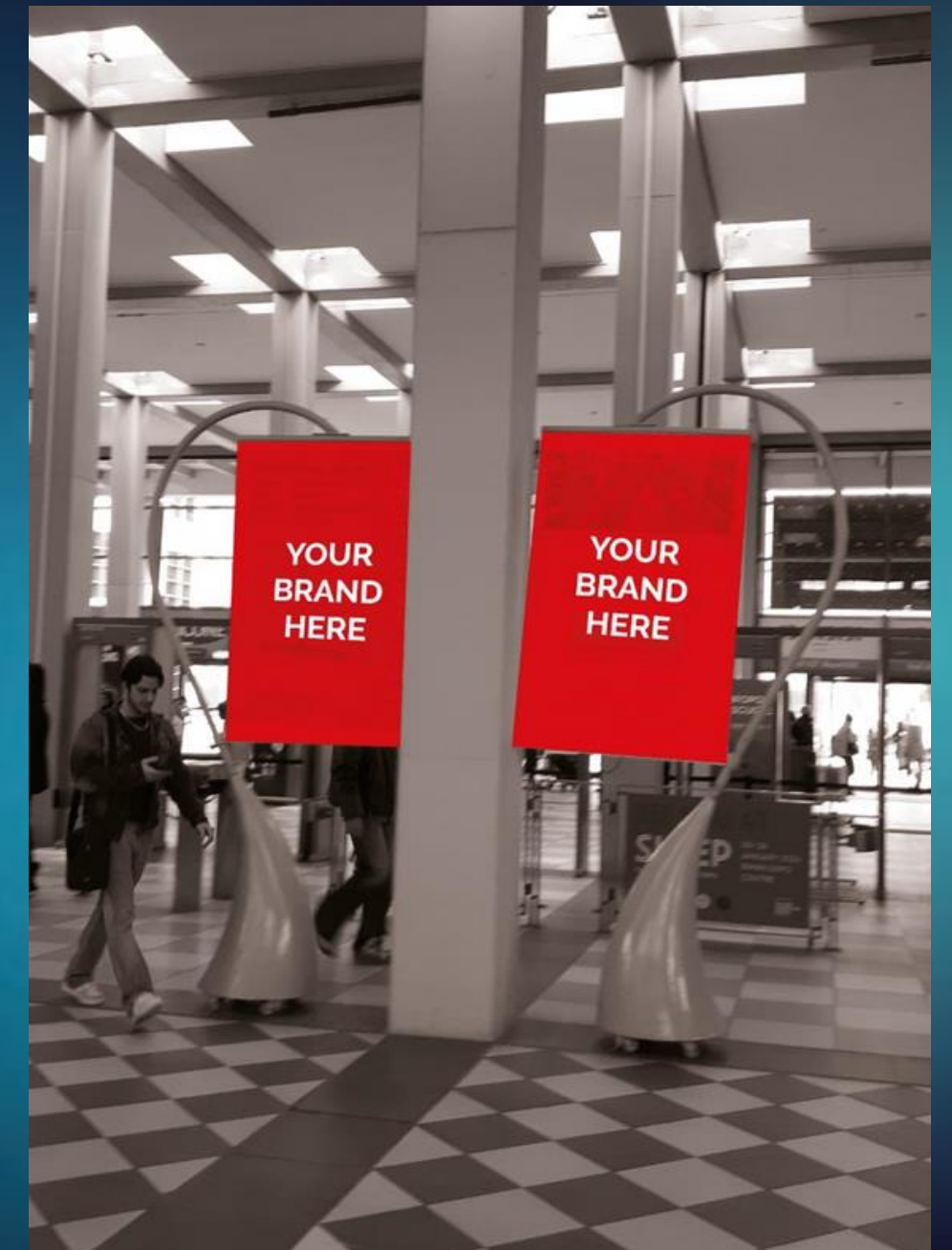
High resolution PDF file;

Size 1mx1,40m

resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 30 days of the start of the show.



€ 500



B.3 HALL AND COMMUNAL AREA



Adhesive directional graphics: Promote your brand by choosing these advertising spaces that offer maximum coverage from the corridors of the main halls and pool arcades

Technical info:

High resolution PDF file;

Size 5m - 4m

resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 30 days of the start of the show

€ 100

DIAMETER MT.1

€ 2.500

DIAMETER MT.4



B.4 HALL AND COMMUNAL AREA



South Hall Advertising Sheet. Choose to be above everyone's eyes in the South Hall. Your brand will gain exceptional and exclusive visibility thanks to this space

InTechnical info

High resolution PDF file;

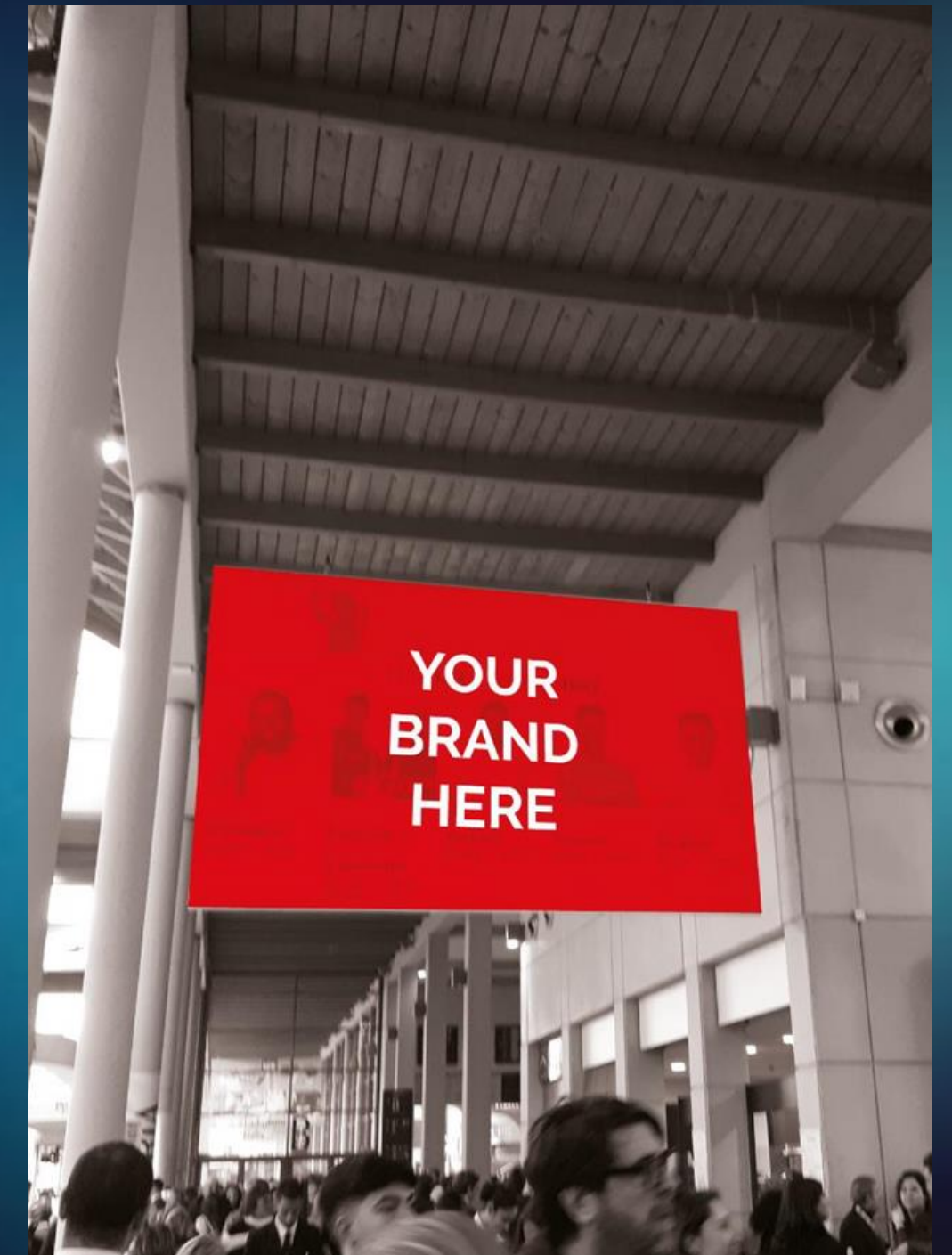
Size 5x3m bifacciale

Resolution 300 dpi; font included in the PDF

Materials delivery:

within 30 days of the start of the show

€ 3.500



B.5 HALL AND COMMUNAL AREA



Advertising spot on the giant screen circuit get noticed by everyone with this advertising space that will make you visible from the main hall to anyone who enters the fair, who is still in line. visible from the main hall and from the dining areas

Technical info

High resolution PDF file;

Size 5x3m risoluzione 300 dpi; font included in the PDF

Materials delivery:

within 30 days of the start of the show

€ 1.500



B.6 HALL AND COMMUNAL AREA



Customization of stairways in conference rooms, south hall. Choose a strategic point and make your brand visible to operators heading towards the conference and meeting rooms, as well as those in the South Hall.

Technical info

High resolution PDF file;

Size 2.95m x 0.15m resolution 300 dpi;

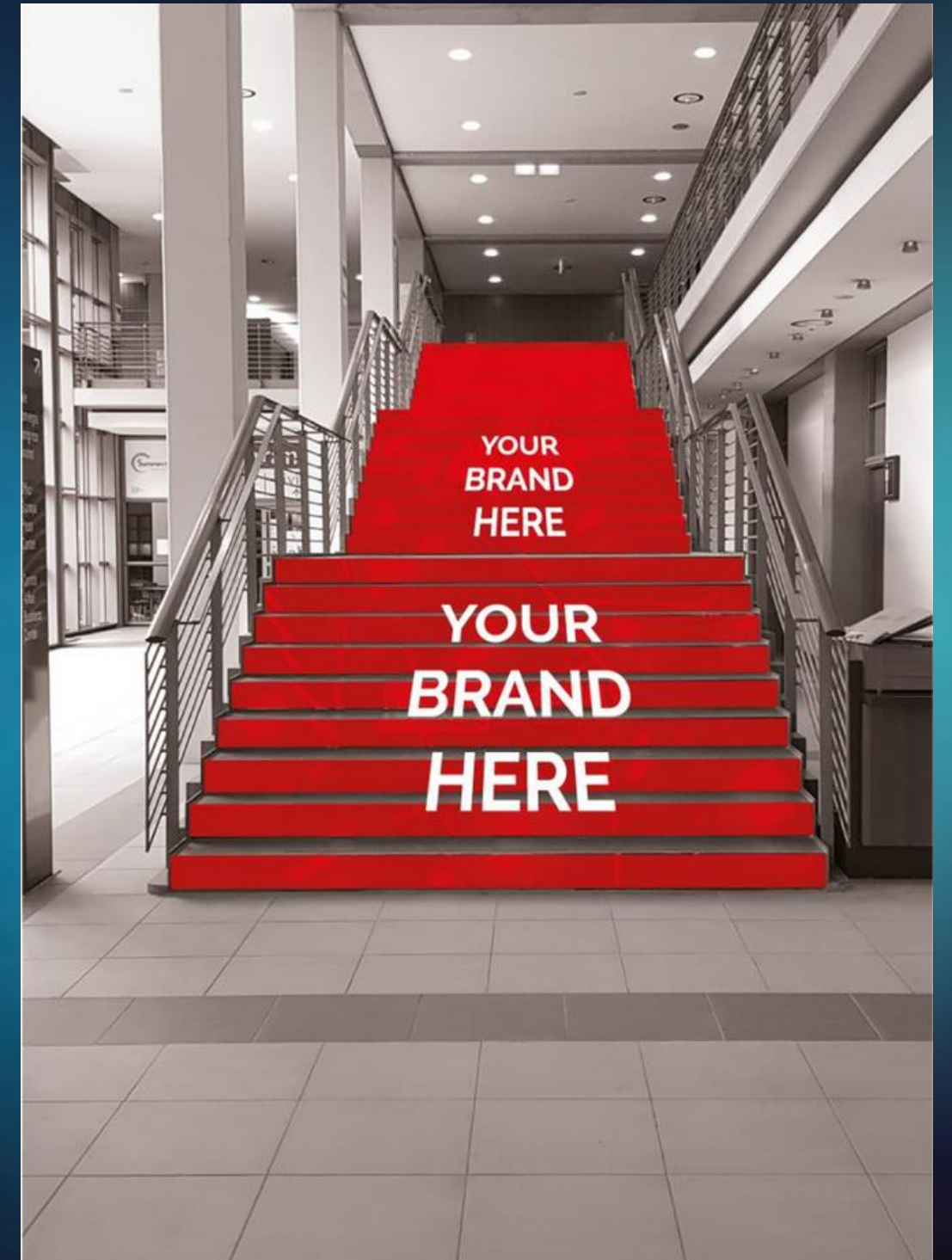
fonts included in the PDF

Number of steps: 27

Materials delivery:

within 30 days of the start of the show

€ 5.000



C.1 CUSTOMISATION OF COLUMNS



CUSTOMISATION OF INTERNAL HALL COLUMNS

Promote your brand and your stand with this advertising space visible from all angles in the main halls and communal areas.

Technical info:

High resolution PDF file;

Panel size: 0.52m x 3m

PVC graphics: 1.25m x 3m

resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 30 days of the start of the show.

€ 950



C.2 CUSTOMISATION OF COLUMNS



Advertising sheet for entrance columns visible from the entrance squares

Technical info

High resolution PDF file

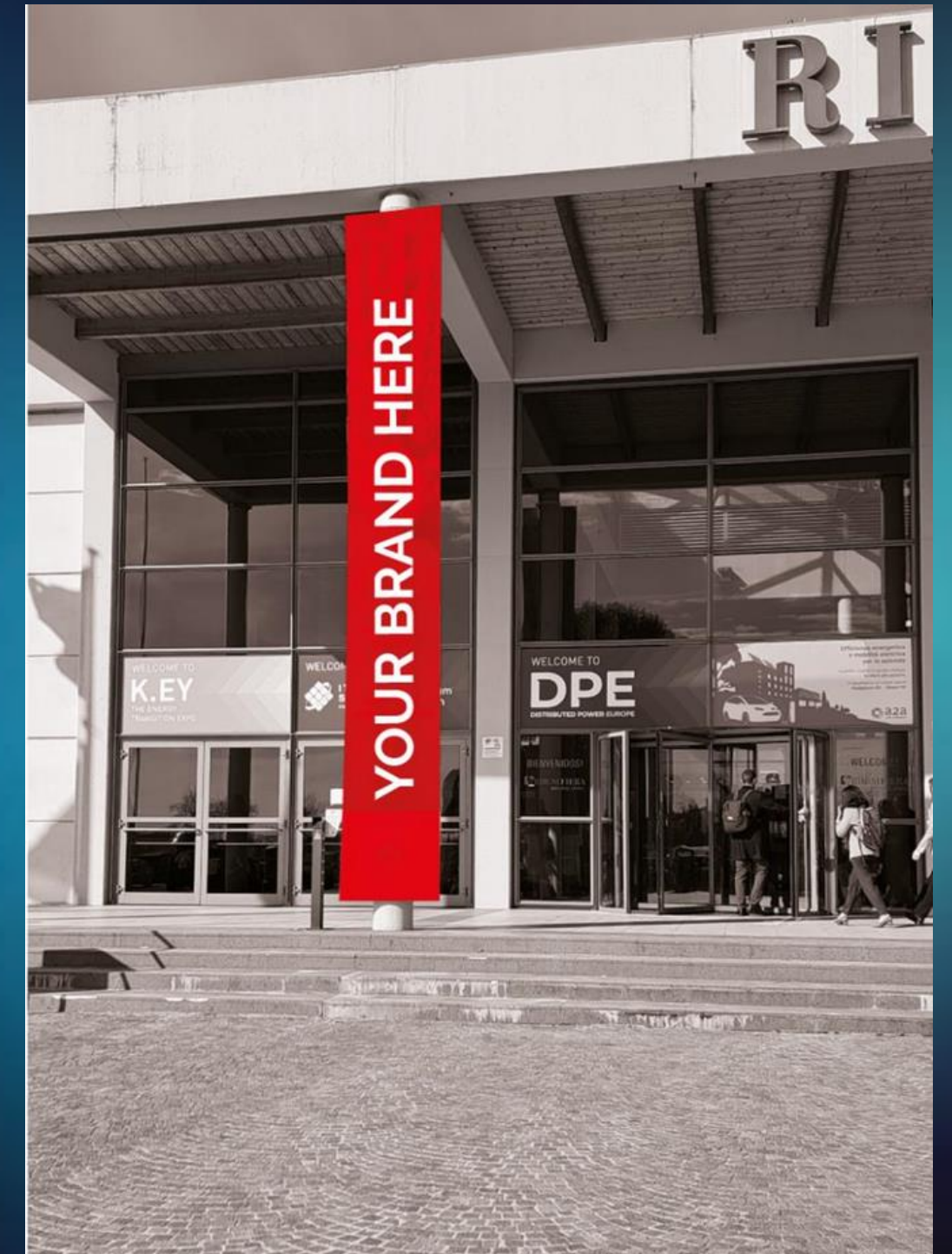
Size 1x7m single sided

Resolution 300 dpi; font included in the PDF

Materials delivery:

within 30 days of the start of the show.

⁰ € 3.000



C.3 CUSTOMISATION OF COLUMNS



Advertising banner, hall columns

1X7m - 1X5m Take centre stage in the main halls and busiest public areas with this high-impact advertising space for every visitor entering the show.

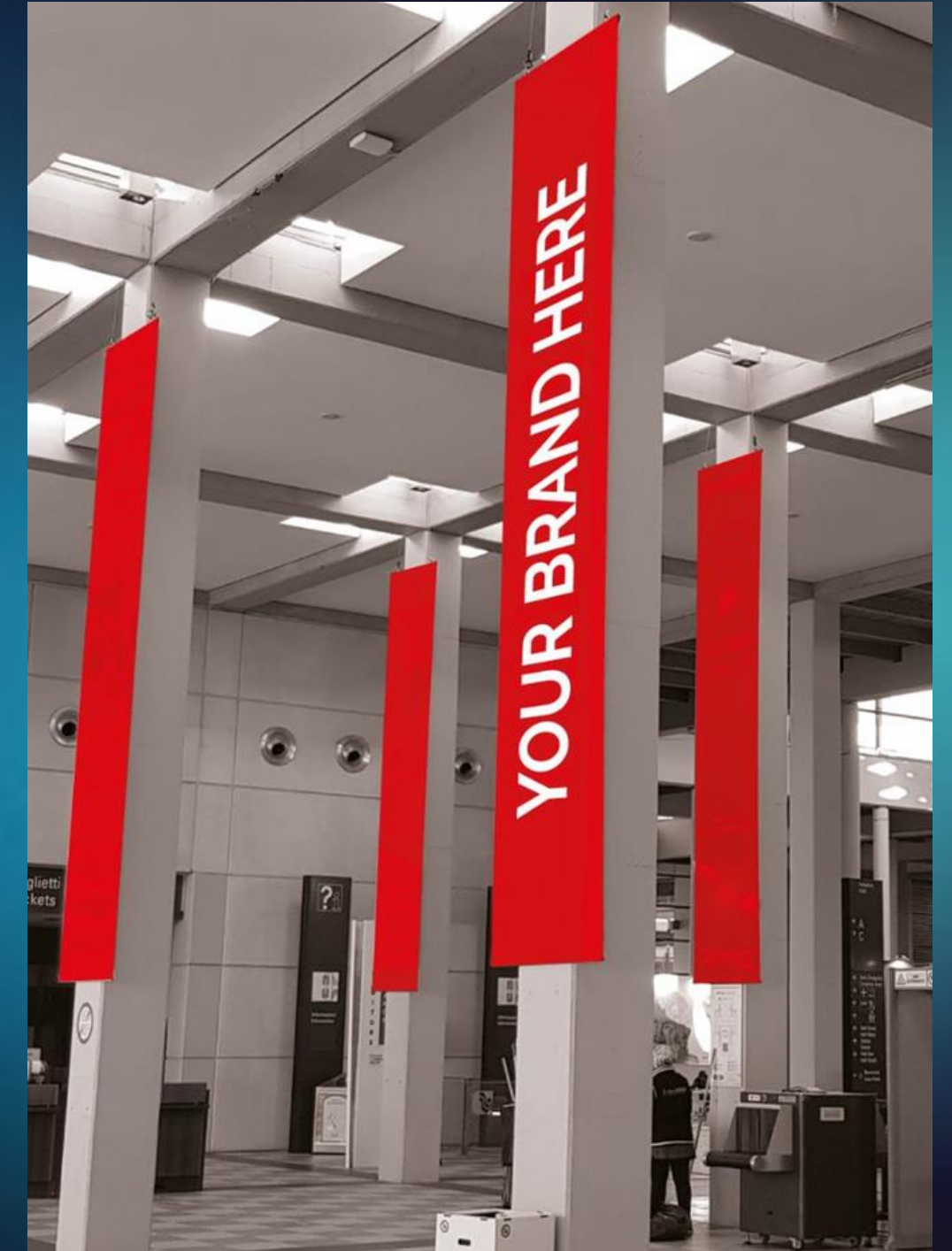
Technical info:

High resolution PDF file;

Size 1x7m single-sided – 1x5m single-sided
resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 30 days of the start of the show.



€ 700 MT. 1X5

€ 950 MT. 1X7



D.1 AD IN THE EXHIBITION HALLS



Customisation of hall windows. Give your brand and your stand high visibility and coverage by choosing a strategic space that will get you noticed both inside and outside the exhibition halls.

Technical info:

High resolution PDF file;
Size 2.59x1.15m double-side
resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 30 days of the start of the show.



€ 1.500



D.2 AD IN THE EXHIBITION HALLS



Customisation of windows in interior areas. Thanks to its extraordinary visibility, this space will arouse curiosity and ensure that visitors making their way to your hall will want to seek out your brand.

Technical info:

High resolution PDF file;
Size 2.59x1.15m double-sided
resolution 300 dpi; fonts included in the PDF

Materials delivery:

within 30 days of the start of the show.



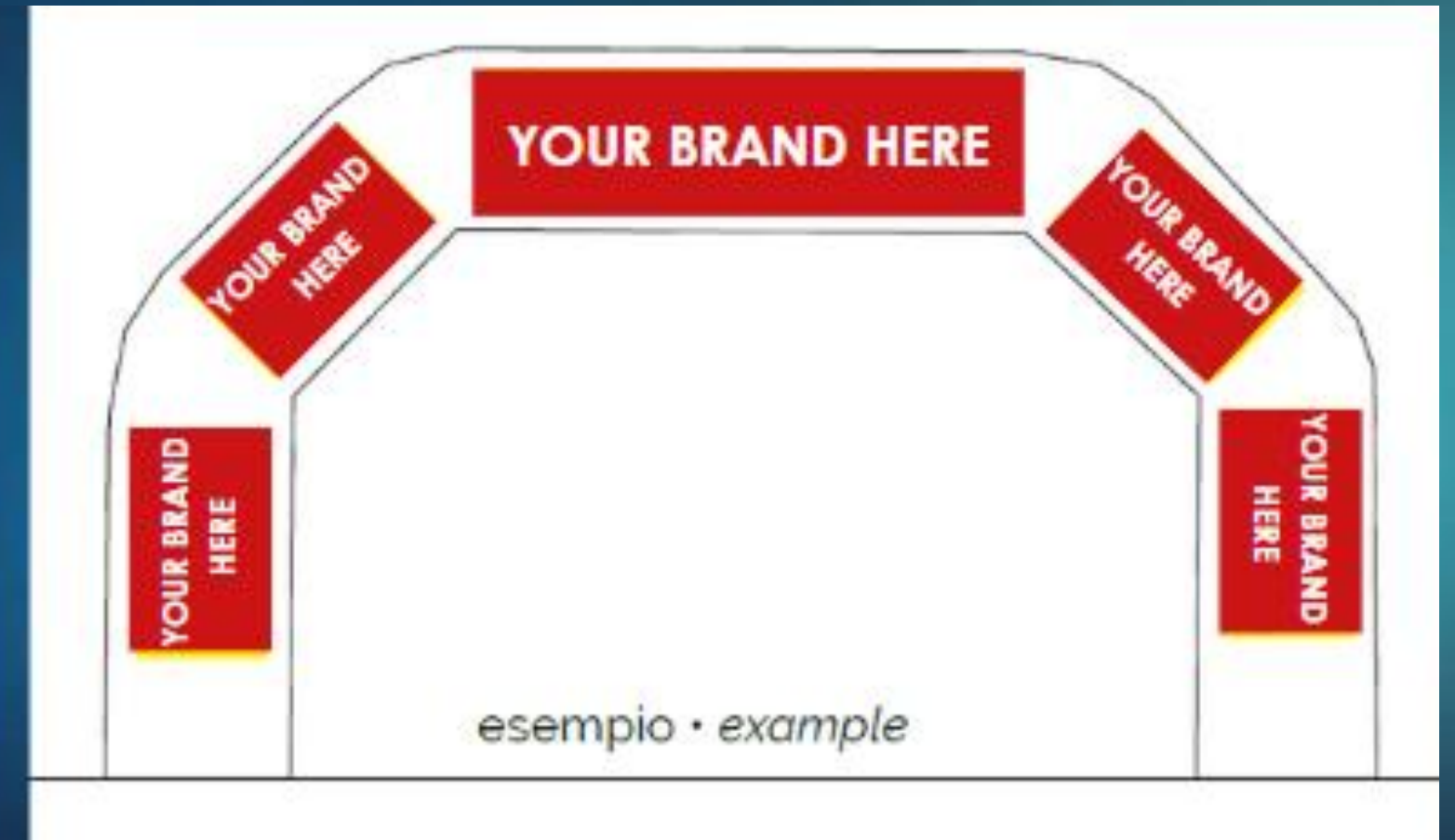
€ 4.000



D.3 AD COMMERCIAL CORNER



Commercial corner customization. Corporate brand visibility advertisement in the outdoor or indoor areas of the expo centre.



€ 2.500



E.1 POOLS



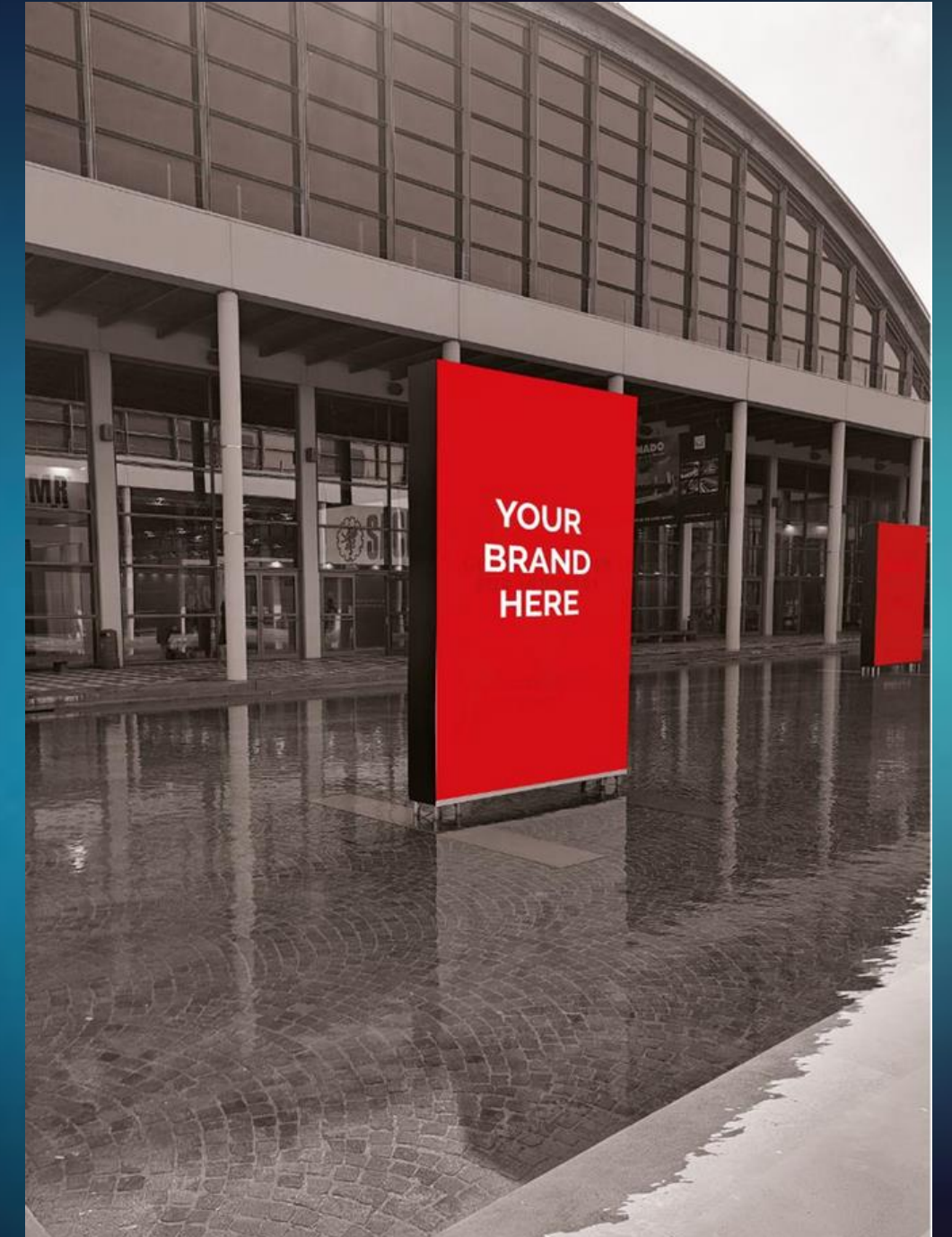
- Customisation of advertising totem in internal pools
- Customisation of 3 advertising totems in internal pools
- Customisation of truss

Technical info:

High resolution PDF file; - Size 3.5x2.5m double-sided (horizontal or vertical)
resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 30 days of the start of the show



€ 5.000

€ 6.000

N.3 TOTEM



E.2 POOLS



- Advertising banner for pool porticos Boost awareness of your brand and your stand by promoting it in outdoor areas frequented by visitors to the show.
- Advertising sheeting for swimming pool porticos one-sided
- Advertising sheeting for swimming pool porticos double-sided

Technical info:

High resolution PDF file;

Size 5x3m double-sided - 3x5m single-sided
resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 30 days of the start of the show.



€ 2.500 MONOFACIAL

€ 3.500 BIFACIAL



E.3 POOLS



Cube structure placed on the ground. Grab visitors' attention by choosing a large cube that can spark interest and offer visibility to your brand from all sides and angles.

Technical info:

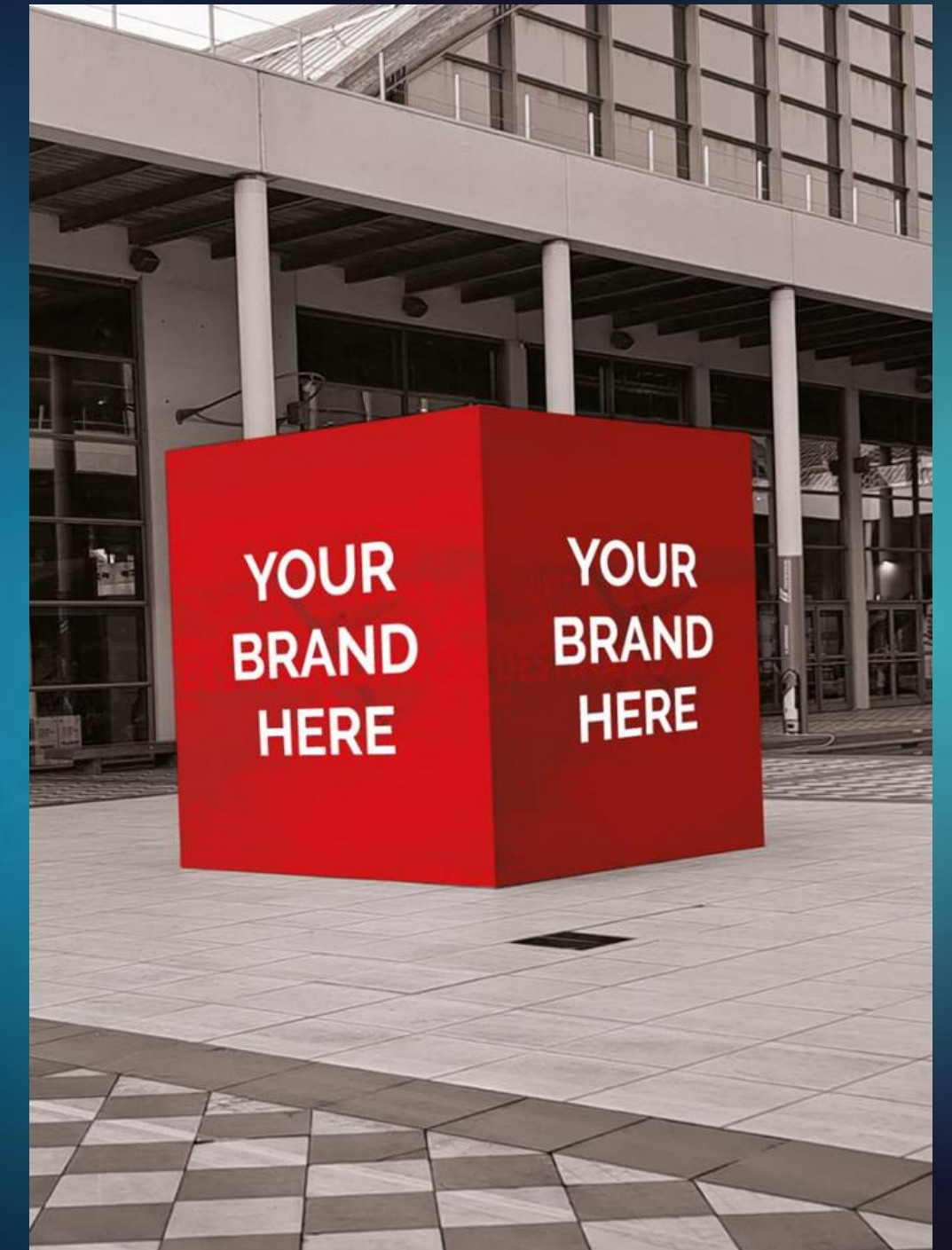
High resolution PDF file;

Size 3x3m

resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 30 days of the start of the show.



€ 4.000

IBE

E.4 POOLS



Customisation of pool colonnade - circular graphics. With this space, your brand will not go unnoticed. Choose columns in the pool area to make your brand visible from multiple aisles and transit areas.

Technical info:

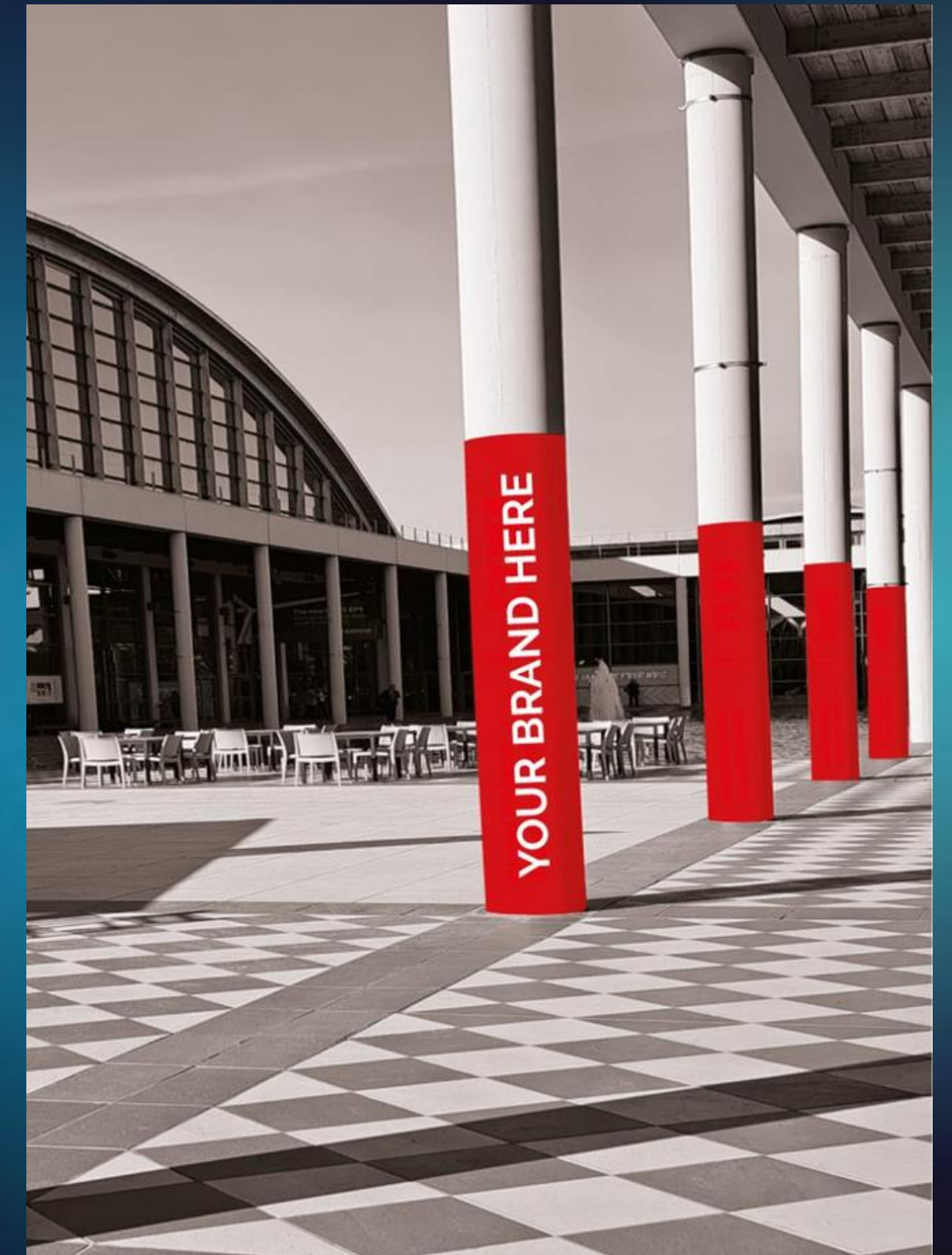
High resolution PDF file;

Size 1.25mx3m

resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 30 days of the start of the show.



€ 5.000



E.5 HALL BANNER



Hall banner. Get noticed right away and turn your brand into a landmark for every visitor who enters your booth lobby.

Technical info:

PDF file in high resolution;

Size: b x h 4.5mt x 2mt or 2mt x 4.5mt.

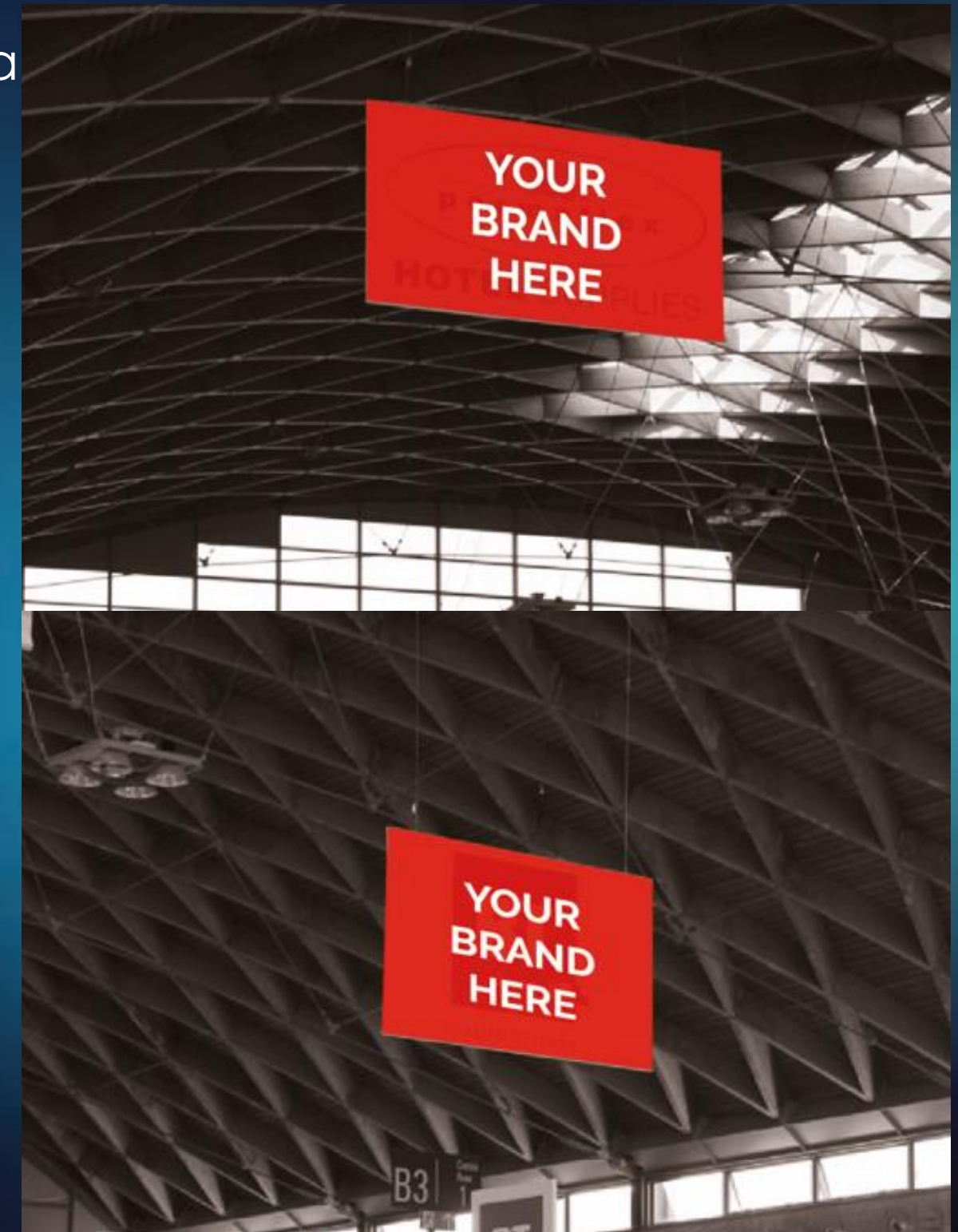
300dpi resolution; fonts included in PDF

Materials delivery:

within 30 days of the start of the show.

€ 1.500

IBE



F.1 COMMUNAL AREAS



Customisation of toilet mirrors. Grab interest out of every spotlight and get noticed by customising all mirrors with your brand and

Info tecniche

File in PDF in alta risoluzione

Risoluzione 300 dpi; font incluse nel PDF

Consegna materiale

entro 30 giorni dall'iniziodella manifestazione

€ 7.500

N. 48 ADV PAVILION
BATHROOMS

IBE



F.2 MERCHANDISING



Visibility of your logo to be placed on lanyards to be distributed at entrances

Technical info:

Customisation at show on request.

Materials delivery:

within 2 months of the start of the show.



€ 6.000

BEDGE LANYARD
DISTRIBUTION





INTERMODALITY AND BUS EXPO

19-21 NOVEMBER 2024

GreenTechInsights

